

Mama Certified Hospital Quick Guide

Mercy Health
Anderson Hospital

Cincinnati, OH

[mercy.com](https://www.mercy.com)



2025 Mama Certified Recognition





What is Mama Certified?

Mama Certified is a hospital certification program that partners with Black mamas and families to help them choose a birthing hospital. The program helps mamas know what to expect before, during, and after giving birth.

When a hospital becomes Mama Certified, they promise to work with community partners to share clear information about:

- How they support your care
- How they listen to your voice
- How they keep you and your baby safe

What is in this Quick Guide?

- What this hospital does well.
- How they're improving care for Black mamas.
- Questions to ask when you visit.

How to use this Quick Guide.

Use this guide to see how this hospital listens, supports you, and keeps you and your baby safe. Explore what they offer, what they're working on, and whether it matches the care you want.

Scan for the Complete Guide



Learn more about what this hospital is doing to support you in The Complete Guide.

Your Voice Matters

Have you given birth here? Tell your story at mamacertified.org/feedback. Your feedback helps improve care for other Black moms.

About this Data

Based on 2024 data shared by hospitals • Collected & Scored by The Health Collaborative • Organized & Published by Cradle Cincinnati • Updated annually.

What Mercy Health Anderson Does Well

- Supports breastfeeding from the start with around the clock feeding support and a 4-Star Ohio First Steps for Healthy Babies designation
- Helps mamas get prenatal care early and stay connected, offering extra support and follow-up when care starts late to keep mamas and babies healthy
- Partners closely with community organizations to remove barriers and respond to what mamas need during pregnancy and after birth
- Listens to Black mamas through yearly participation in the Mama Certified birthing experience study and improves care where needed

How Mercy Health Anderson is Improving Care for Black Mamas

- Tracking C-section rates for first-time, low-risk mamas and supporting safe, appropriate birth care
- Making birth safer with clear plans for handling complications like heavy bleeding and high blood pressure

Hospital Care Snapshot

What the data says about care for Black mamas and babies.



| What We Looked At | What We Learned |
|--|--|
| Early Pregnancy Care | They offer first-trimester care and work with local partners to help families get care sooner |
| Maternal and Infant Health Tracking | They track maternal and infant health by race to make sure all babies and mamas are receiving safe, high-quality care |
| How Hospital Handles Complications | Teams are trained to catch early signs of trouble and keep Black mamas safe |
| C-section Information | C-section rates are consistent with the regional average |
| Infant Health | Compared to the region, slightly more full-term babies need extra care here, and the hospital uses this information to keep improving care for babies and families |
| Feeding Your Baby | Supports breastfeeding from the start with 24/7 feeding support and a 4-Star Ohio First Steps for Healthy Babies designation |



Learn more about what Mercy Health Anderson is doing to support you in the Complete Guide at www.mamacertified.org/mercy-anderson.

Your Experience at Mercy Health Anderson

These highlights show how this hospital supports your journey from prenatal care to recovery at home.

Before Delivery

How this hospital helps you get ready for birth

- Offers prenatal care early in pregnancy (first trimester) and connects patients to local partners and social workers so more mamas can get early pregnancy care
- Provides referrals for help with food, housing, transportation, financial assistance, interpersonal violence, and emotional support
- Connects you to local support like Shared Harvest, Women Helping Women, Queens Village, and Butler County SANE program, among others

During Your Birth

How this hospital supports you while giving birth

- Has emergency plans in place to catch problems early
- Has interpreters available if you need language support during your stay
- Tracks C-section rates and supports safe, appropriate birth care

Caring for Your Baby

How this hospital supports your baby's health

- Offers skin-to-skin care to help you bond right after birth
- Breastfeeding support is available every day, with trained staff ready to help you feed and bond with your baby
- Has a slightly higher rate of newborn complications than the regional average

Going Home & Beyond

How this hospital supports you after giving birth

- Asks about depression more than once and provides referrals for mental health support when needed
- Connects families to local programs that offer parenting support, newborn supplies, mental health resources, and help at home
- Provides safe sleep education and crib support to all families who need it

Every birth is different. Your experience may include additional support based on your needs. More information is available in The Complete Guide.

Mercy Health Anderson Programs & Resources

Food & Basic Needs

Helps with food, housing, transportation, financial support, and safety needs

Parent & Baby Support

Around the clock breastfeeding support and on-site feeding specialists

Mental & Emotional Health

Mental health check-ins and referrals

Local Partners

United Way 2-1-1, Queens Village, Women Helping Women, Produce Perks Midwest, and housing support organizations

How Mercy Health Anderson Shows Up for You

Mama Certified Leaders

Gina Hemenway, MPA
Executive Director, Community Health

Shawna Straub, BSN
Nursing Manager, Labor and Delivery

Trained and Supported Staff

Staff complete Mama Certified training and participate in wellness programs so they are supported and can give you the very best care

Listening to Black Mamas

Through the QV Hospital Advisory Board, Black mamas come together with hospital leadership to share their stories and guide meaningful changes that improve care for every mama and every baby

Continuous Improvement

This hospital tracks both maternal and infant health outcomes by race and ethnicity and reviews the data regularly. Based on the families they serve, no differences in outcomes are currently shown. The hospital continues to monitor closely so any gaps in care can be identified and addressed.



Need more information?



The Complete Mama Certified Guide is free and easy to use.

Scan the QR code to see:

- full hospital data
- questions to ask your care team
- tips for choosing the hospital that's best for you



Community Care Options

To learn more about how you can advocate for yourself and your baby, check out our Mama Certified resources at www.mamacertified.org/resources-for-mama

Cradle Cincinnati

Get connected to community support, safe sleep resources, and help navigating your pregnancy and parenting journey at www.cradlecincinnati.org

Queens Village

Join other Black mothers in the community and help shape the care all Black families receive at www.blackwomenforthewin.com

Connect With Us Online

Find more resources and information at www.mamacertified.org

Follow us on social for additional information

 @cradlecincinnati
@queensvillagecincinnati
@mamacertifiedcincinnati

 @cradlecincy
@queensvillagecincinnati
@mamacertifiedcincy

 @cradle-cincinnati